



jason fukura

User Experience Architect
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CI Security Design Technologist

2018–Current

- Designed the company's brand, including logo, visual language, and style guide
- UX, design and development of a Partner Marketing Portal application
- Custom videography and photography
- Redesigned and launched company website, improving SEO rankings, including:
 - Lower organic search bounce rate from 78.29% to 12.64%
 - Increased organic traffic by 251%
 - Doubled time on site average

Capital One Investing Design Technologist

2016–2018 (contract employee from 2014-2015)

- Designed, developed and maintained internal applications
- Developed marketing landing pages and modules for capitaloneinvesting.com
- Helped brainstorm creative solutions with the design team
- Generated best practices for web development within our restrictive environment
- Managed a contract web developer
- Led WCAG 2.0 audit of marketing pages and PDFs (contract employment period)
- Made recommendations for dev environments and implemented source control

Music Prodigy UX Designer & Front-End Developer

2015–2016

- Created the first generation of a custom LMS for Musician's Institute
- Led user-centered design sprints to improve the product's usability
- Languages used include PHP, MySQL, JavaScript, SCSS and HTML
- Created custom photography and videography for branding
- Designed and developed company website with flat-file CMS

Averetek Creative Lead

2011–2014

- Developed the brand and identity packages
- Worked directly with the clients to create channel marketing campaigns
- Led User Experience Design for a complex B2B SaaS application
- Created custom photography and videography for branding
- Designed and developed and maintained company website

f/8.3 photography Owner/Photographer

2008–2011

Leota Junior High Director of Bands and Orchestra

2006–2009

Skills

Graphic Design

~12 years

Print Design

~12 years

Branding

~9 years

UX Design

~9 years

Information Architecture

~9 years

Web Accessibility

~8 years

HTML/HTML5

~12 years

JavaScript

~12 years

Python

~3 years

Education

Udacity

Full-Stack Web Dev
2017

Udacity

Front-End Web Dev
2016

Central Wash. University

BA Music Education
2000-2005